# CARY ELEMENTARY PTA SPONSORSHIP OPPORTUNITIES

#### WHY SPONSOR CARY ELEMENTARY PTA?



Sponsoring the CES PTA offers your business a unique opportunity to directly and positively impact the lives of students, parents and teachers in your immediate neighborhood and customer base!

Your support will help us provide teacher mini-grants, keep technology upto-date, assist with over-drafted student meal accounts, organize staff appreciation days, maintain school grounds, participate in community events and more! In the past we have had the opportunity to update the teacher lounge and provide the playground with additional equipment.

### Hospitality

- All Bronze Benefits PLUS
- Ad in school directory (size based on donation amt.)
- Your website placement on PTA website
- Social Media plugs up to 2x/month based on donation
- First choice vendor for hospitality events

flexible \$\$ amt based on giftcard \*teacher appreciation & hospitality events based on service for 75 staff members\*

#### Bronze \$100

- Logo on PTA website
- "Proud to be CES PTA Sponsor" window sticker for storefront display
- Logo on PTA banner that is displayed at all events



#### Silver \$250

- All Bronze Benefits PLUS
- 1/8 page ad in school directory
- Your website link placement on PTA website
- Social Media plugs for any events you want advertised with CES 2x/school year

## Gold \$500

- All Bronze Benefits PLUS
- 1/4 page ad in school directory
- Your website link placement on PTA website
- Social Media plugs for any events you want advertised with CES 1x/quarter

#### Platinum \$1000

- All Bronze Benefits PLUS
- Half-page ad in school directory
- Your website link placement on PTA website
- Social Media plugs for any events you want advertised with CES up to 1x/month
- Preferred vendor for spirit nights and events

#### Diamond \$1500+

- All Bronze Benefits PLUS
- Full page ad in school directory
- Your website link placement on PTA website
- Social Media plugs for any events you want advertised with CES up to 2x/month
- Preferred vendor for spirit nights and events

Please reach out to Megan (megantsummers@gmail.com) or Val (valmurphywellness@gmail.com) with any questions or to sign up! 501(c)(3) donation forms will be provided to all sponsors for tax purposes.